

May Meeting Women In Technology Tuesday, May 15, 2007

Berwick Manor Party House
(3250 Refugee Road at Winchester Pike)

Agenda:

5:00 - 6:00 pm	Social Time
6:00 - 7:00 pm	Dinner
7:00 - 8:00 pm	Guest Speaker

Menu:

Hot Appetizers
Tossed Salad

The complete menu was not
available at time of publication.

Directions:

From I-70 East (from downtown) take State Route 33 south and exit left onto Winchester Pike. From I-70 West (heading towards downtown) take State Route 33 south and exit immediately right on Refugee Road. From either exit turn left (East) on Refugee Road. Berwick Manor (3250 Refugee Road) is on the northeast corner of Refugee Road and Winchester Pike.

Reservations:

The cost of the meal is \$20.00 per person. Reservations are being taken at 294-6078 (6:30 am to 12 midnight). **You can also email your reservations. Send your reservation request to ASU via email at reservations@ASU-columbus.org.** Please place your reservation by 3 pm, of the Friday before the meeting. Cancellations will be accepted until 12:00 noon of the Monday before the meeting. Reservations made, but not attended, will result in monies owed.

What are the Challenges for Women In Technology?

Janis Mitchell has always been up for a challenge. If someone tells her she can't do something, she'll do it and she'll succeed. Though dyslexic and struggled with learning disabilities throughout her entire life, Mitchell jumped into an industry, which was thought of as dominated by males; Mitchell leaped right in the game and made her mark.

Honored by U.S. Small Business Administration as Small Business Person of the Year for Central Ohio, and by the National Association of Women Business Owners as one of the organization's 2005 Visionary Award winners, Janis Mitchell is a serial entrepreneur. Most recently she founded Precise Resource, Inc., an Executive Search and Technical staffing firm that specializes in providing talent resource management, for Fortune 500 companies to rising small businesses.

Mitchell founded the company after 15 years of successful entrepreneurial endeavors in the technology industry. She previously founded Info Fortress Solutions, a provider of complex IT security, identity access management and communication solutions for large corporations. Info Fortress Solutions implemented the nation's first security assertion mark-up language (SAML) and cross-country authentication technology in the financial services industry. SAML is an XML-based framework for exchanging authentication and authorization information that allows a variety of Web resources through one Web portal, eliminating the need for multiple log-ins and passwords.

In 2000, Mitchell founded Info Fortress Solutions the first in the world to deliver Cross Company single sign on with SAML protocol, which she then sold to Betrustrusted, a global provider of security trust services. Under the acquisition, she served as president of Betrustrusted Consulting for the Americas, managing the professional services group domestically.

Although the merger proved to be a very profitable decision for Mitchell, she longed for the adventure of being an entrepreneur. She missed the hands-on involvement and the decision making ability that comes with owning a company-most importantly, she was not about to let someone tell her she couldn't be a successful business owner for a second time.

Mitchell's vision for a new company was to take her IT expertise and use it to help large and emerging businesses solve their challenges through consulting, staff augmentation and IT applications.

Mitchell's success is the result of one simple mantra, "Listen to your clients." It has become one of the most important aspects in her career. By simply listening, it only takes a few minutes to understand clients' past experiences, their current needs and what they are looking for in a new partnership. In addition to listening, Mitchell has focused on identifying new trends in the industry. She knows that understanding a client's needs is only half the battle; you must have a plan and you must be ahead of the curve.

By putting a modern spin on technical staffing services, Mitchell's current company, Precise Resources, incorporates technology with human resources.

The company's approach is to help Fortune 500 companies and rising small business build strong leadership teams by hiring the right people. Precise Resources helps companies identify talent and hire those who not only meet, but exceed their needs. Mitchell believes as companies evolve, so should their recruitment processes; they can't find quality talent by just reading a resume.

Precise Resources' technologies allow companies to see only the qualified and appropriate applicants. The company also manages the screening and hiring process-including personality profiling, reference checks, salary negotiations and follow-up after placement.

Mitchell's company goes beyond the services of a headhunter or staffing agency and she often uses her own personal experience as an entrepreneur to assess the needs of other entrepreneurs. Mitchell has always believed that you can't force a solution on a client that isn't a perfect fit-both technically and culturally.

Mitchell is as dedicated to community organizations as she is to her business. She currently serves on the Board of Directors for Ohio's IT Alliance and on the Board of Directors for the Ohio Branch of the International Dyslexia Foundation. She currently volunteers with the Columbus Vipers, a baseball team for people who are blind, and for the National 4H Council, State of Ohio 4H Program. She serves as an advisor to the Delaware County chapter. She is involved with the Entrepreneur Steering Committee for the City of Columbus and mentors many women entrepreneurs.

Mitchell encourages other entrepreneurs to never settle and to always be up for a challenge.

From the President...

Hello, All!

At our April meeting, held at Berwick Manor Party House, Tom Huntington of Help/Systems presented many products for iSeries solutions. The products included: Business Intelligence with Sequel, Robot/Schedule 10.0 and Robot/ Network 10.0. The presentation was very successful with many questions from development to implementation. If you were not there, you missed a good presentation which included some give-a-ways.

The May meeting presentation will be delivered by Janis Mitchell of Precise Resource. I look forward to this presentation because it addresses Women in Technology. This topic is one that Janis has a lot of passion for. Please join me as we welcome Janis and Women in Technology.

Also, this month is our annual meeting for elections. The following list is the official slate of candidates:

President - Jon Juracich
Vice President - Open
Secretary - Loretta Massey
Treasurer - Stuart

Board Of Directors
1. John Ransom (Past President)
2. Dean Liming
3. David Roswell
4. Open

All of the ASU Leadership positions can be nominated from the floor on May 15, 2007. You must be present to be nominated from the floor.

As always, I look forward to seeing you and a friend at the next meeting.

See you at ASU!

John

