

## January Meeting Business Intelligence from SPSS

Tuesday, January 17, 2006

Berwick Manor Party House  
(3250 Refugee Road at Winchester Pike)

### Agenda:

5:30 - 6:20 pm	Social Time
6:20 - 7:10 pm	Dinner
7:10 - 8:10 pm	Dinner Program

### Menu:

**Hot Hors D'oeuvres**  
Yummy!

**Dinner**  
As always,  
there will be a delicious  
dinner served at the  
Berwick Manor Party House.  
Come enjoy  
and learn at the same time!

### Directions:

From I-70 East (from downtown) take State Route 33 south and exit left onto Winchester Pike. From I-70 West (heading towards downtown) take State Route 33 south and exit immediately right on Refugee Road. From either exit turn left (East) on Refugee Road. Berwick Manor (3250 Refugee Road) is on the northeast corner of Refugee Road and Winchester Pike.

### Reservations:

The cost of the meal is \$20.00 per person. Reservations are being taken at 294-6078 (6:30 am to 12 midnight). **You can also email your reservations. Send your reservation request to ASU via email at [reservations@ASU-columbus.org](mailto:reservations@ASU-columbus.org).** Please place your reservation by 3 pm, of the Friday before the meeting. Cancellations will be accepted until 12:00 noon of the Monday before the meeting. Reservations made, but not attended, will result in monies owed.

## How To Successfully Implement Business Intelligence

SPSS will take you on a journey to prepare your company for the world of data warehousing and business intelligence. Graham Boote from SPSS will cover how business intelligence may help you address the critical business issues that confront you today and will discuss an implementation methodology that will help ensure your success.

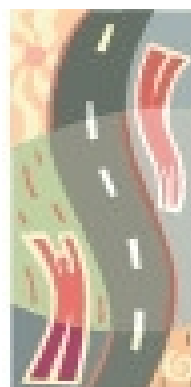
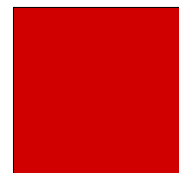
The real challenges of implementing a data warehouse and business intelligence solution are often not technical, they are often organizational. There are several steps along the path to success and Graham will talk about what is included in each phase from a technical perspective and what to watch out for organizationally.



To help pull it all together, there will be a walk through of a customer case study to help show how the process applies in real life and the very real benefits that organizations have realized.

Graham is the North American ShowCase Services Manager. Graham has been with SPSS for 5 years managing the Services business for Business Intelligence on the iSeries.

Prior to joining SPSS, Graham was an IT Director implementing JD Edwards on the iSeries and was the Regional Services Director for a major ERP vendor in the midwest for 10 years. He has been connected with the iSeries since 1988.



### Have an idea for a road trip?

Let one of the  
officers know and  
we'll take ASU on  
the road!



## President's Note...

Happy New Year All...

I am very excited about this new year. Why? Because this is our time to think about starting over and feeling new. Our membership attendance average is approximately 18 members per meeting. That's not necessarily bad. We have the potential to grow well beyond our average. In fact, our attendance spikes when we do road trips. If you like road trips and visiting other facilities, please let any ASU Officer or Board member know your desire. Let's keep feeling good about the year for ASU as you help grow our attendance.

I would like to thank Denise Cattley of Matter of Touch, Inc. for helping us get relaxed and to deal with stress. The techniques learned can be applied at anytime, and anywhere. I enjoyed watching everyone become stress free at the December 2005 meeting. This was truly an experience you had to be present at to enjoy. Also at this meeting there were door prizes and gifts for everyone in attendance.

This month's presentation will be given by SPSS Inc. on Business Intelligence and Data Warehousing. I look forward to this presentation because we all must find ways to deal with this challenge. Remember to bring a friend or two.

See you at ASU!

*John*

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## Check out these great web resources....

iSeries Network provides great web casts on a wide variety of iSeries topics and beyond. Check out their archive of webcasts or catch a live one.

<http://www.iseriesnetwork.com/content/f3/index.cfm?fuseaction=webcast.viewWebcastHome>

iSeries Network has their own site to help you through the iSeries documentation. Check it out and maybe you'll find where you are going easier.

<http://www.iseriesnetwork.com/resources/isndocfinder/>

Don't miss the online training classes at iSeries Network. Get up-to-date on the latest technologies for the iSeries (like SQL and Java for RPG programmers) from the comfort of your desk at reasonable tuition rates.

<http://www.iseriesnetwork.com/edu/e-learning/>

No topic is complete today without a BLOG entry or two. Check out the latest.

<http://www.iseriesnetwork.com/isnblogs/>

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